



PREMIER S O C C E R

P.O. Box 546 Union City, CA 94587 | (510) 688-9903 | www.ucysl.org

Dear Sponsor,

Established over 40 years ago, Union City Premier is a non-profit organization dedicated to benefiting the youth of our community between the ages of 4 to 18. Our soccer program runs year round, with competitive soccer played throughout the greater Bay Area, including surrounding Alameda and Contra Costa Counties. In addition to learning soccer fundamentals, our players learn to strive for excellence in achievement through teamwork, goal setting, discipline, integrity and personal sacrifice, all while fostering a healthy lifestyle.

The philosophy of UC Premier is to develop strong character, determined work ethic, discipline and sportsmanship to provide a solid foundation for our players both on the field and in their daily lives. We are very proud to represent the Bay Area as such.

Competitive soccer programs require considerable investment of time and money and ours is no exception. We are asking for financial support from our community businesses and individuals for the upcoming 2017 season. Your support helps defray the rising costs of equipment, liability insurance, uniforms, referee fees, field use and maintenance fees, and State Cup fees.

Please help us continue to provide a safe playing environment for all our players, while helping to maintain registration fees affordable for all our community's children. While UC Premier strives to maintain affordable registration fees to ensure every child can participate, some of our children's affordability index is much lower and are allowed to play free of charge, providing an equal opportunity for all to participate in the beautiful game of soccer. **Your donation helps us accomplish this goal.**

Below you will find information on our Team Sponsorship Programs. Please take the time to look them over and consider the program that best fits you and your company's sponsorship desire. We will not decline any type of donation/sponsorship, and welcome donations/sponsorships in any form.

Like any non-profit organization, we depend on the kindness of citizens and businesses of our community to help fund our program. **We can't do it without YOU.**

Thank you very much.

Alejandra Valle, President
UCYSL/ UC Premier



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Union City Youth Soccer League (UCYSL)\ Union City Premier offers a variety of sponsorship opportunities for organizations wanting to get the attention of the almost 80,000 residents of this growing Tri-City area. UCYSL\ Union City Premier has soccer fields at locations throughout the City of Union City which welcome visitors every weekend from all over Northern California. Every spring and fall Union City Premier welcomes teams from Northern & Southern California, Nevada, and Oregon for our semiannual soccer tournaments Heat Wave in the spring and Soccer Pabozza in the fall. UCYSL\ Union City Premier has the opportunity to provide sponsors with exposure to soccer fans, players, and family members of all ages.

UCYSL\ Union City Premier offers several sponsorship packages for area businesses and organizations to get involved, the sponsorship package are outlined below. Review the options below and contact our sponsorship chairperson to solidify your support for UCYSL\ Union City Premier.

Copper Level Team Sponsorship (\$200.00 - \$1000.00)

- Thank You letter
- Club Recognition plaque
- Inclusion in the Sponsor List, 50 word description of business/service

Bronze Level Club Sponsorship (\$2,500.00)

- Copper Level Benefits
- 1 time inclusion in monthly newsletter
- 1 time inclusion in one tournament program

Silver Level Club Sponsorships (\$5,000.00)

- Bronze Level Benefits
- Inclusion in all monthly newsletter
- Inclusion in all tournament programs
- Your logo included in Union City Youth Soccer League and Union City Premier Homepage

Gold Level Club Sponsorships (\$10,000.00)

- Silver Level Benefits, plus
- Placement of logo on all tournament champions t-shirts
- Major sponsor of one tournament
- Your logo on banners at one tournament

Premier Level Club Sponsorship (\$20,000.00)

- Gold Level Benefits, plus:

- Inclusion in all tournament programs
- Placement of logo on all tournament champions t-shirts
- Placement of logo on all team practice gear
- Placement of booth at all events distribute product information or brochures to promote business (2,000-3,000 average public and members in attendance)
- Your Logo on banners at all club events (opening Day, 4v4, tournaments, etc)



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LEAGUE SPONSORSHIP FORM

Union City Youth Soccer League Tax ID Number	94-3132907
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Please make checks payable to UCYSL and send to P.O Box 546, Union City, CA 94587

Sponsor Information

Company Name		Company Contact	
Contact Phone Number		Contact email Address	

Sponsorship Amount

Sponsorship Level	Premier	Gold	Silver	Bronze	Copper
Sponsor Amount	\$				

UCYSL/ UC Premier
Thanks you for your generous support!